



DEEPER FAITH. GREATER ADVENTURES.

ABOUT US

WHO WE ARE

Deer Run is a 501(c)(3) nonprofit, nondenominational Christian ministry with a mission to transform lives through a passionate relationship with Jesus Christ while connecting with others in a camp or retreat setting.

Deer Run provides programmed and staffed...

- **SUMMER CAMPS:** day, adventure day and overnight camps — age 5 to completed grade 12 — for individual families
- **FAMILY CAMPS:** 6-night and 3-night camps for ages 5 and up
- **FAMILY EVENTS:** Father-Son Adventure Weekend (August), Mother-Daughter Getaway Weekend (September) and Married Couples Romance Weekends (February, March, June and November)
- **RETREATS:** year-round customized day and overnight retreats with a variety of accommodations, meeting facilities and 5-star meals
- **TEAM BUILDING & RECREATION:** high and low ropes courses, paintball, zip line adventures, climbing tower, lake activities, giant swings, pedal karts and more

Deer Run has a reputation of excellence to all the campers, families and groups we serve.

WHERE WE ARE LOCATED

Deer Run is located on 100 private wooded acres of scenic, Tennessee rolling hills 10 miles southwest of historic downtown Franklin in Thompson's Station, Tenn. Just 35 miles south of Nashville, Deer Run

is strategically located within 4 hours of 9 major metropolitan areas making it easily accessible to families, churches, ministries, schools, universities and community organizations.

WHY WE RAISE FUNDS

Deer Run's operational costs are 100% covered with user fees which allows for any tax deductible donations to be used completely for scholarships and ministry expansion. We have 2 fundraising events each year: the Rider's Rally Motorcycle Event to raise funds for scholarships and the Harvest Moon Vision Night which raises funds for ministry expansion.

SCHOLARSHIPS: Part of our mission is to give back by providing scholarships for children and families in need — ensuring no one is ever turned away because of an inability to pay. Over 300 individuals are approved for a scholarship this year so they can attend a life-changing week of summer camp or a family event.

MINISTRY EXPANSION: To adequately keep up with our growth in the number of summer campers and retreat guests, \$2.8 million is currently being raised to build additional facilities.

We have raised 75% of the funds and anticipate being able to raise the additional amount needed in order to start construction in the fall of 2017 on The Refuge, a 22,000 sq-ft facility, with a 400-seat auditorium, a well-equipped health center for camper care, two meeting rooms and a commercial kitchen and 400-seat dining area (currently over 100,000 meals are prepared annually).

DEER RUN CAMPS & RETREATS • 615.794.2918 • DeerRun.camp

3845 Perkins Road • Thompson's Station, TN 37179



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Your organization can **GIVE TO** and **GET INVOLVED** with Deer Run Camps & Retreats by being a **CORPORATE SPONSOR** where you are not only seen by the community and regional guests and families of Deer Run, but **YOU ARE MAKING A DIFFERENCE** by providing a life-changing experience and being a part of redirecting the course of a child, youth or adult's life.

THANK YOU FOR PARTNERING WITH US TO IMPACT MORE KIDS & FAMILIES!

2017 CORPORATE SPONSORSHIP: DIAMOND

DIAMOND SPONSOR: \$25,000

In gratitude for your sponsorship and to promote your company to the community, you receive the following in the 2017 calendar year.

- **ONE OVERNIGHT RETREAT AT THE LODGE AT DEER RUN:** Includes 3 meals, lodging, meeting space and a full day team building experience (low or high ropes course) for up to 25 persons. Available Sunday–Thursday only. Must be booked within one year of sponsorship agreement.
- **SPONSORSHIP RECOGNITION AT 2 FUNDRAISING EVENTS:** Recognition from the stage plus prominent logo as Event Sponsor on printed materials (invitations, signage and programs) and in marketing (email exposure to over 11,000 contacts in our database) for 2 annual Deer Run Fundraising Events: the Harvest Moon Vision Night (September 21) and the Rider's Rally Motorcycle Ride (September 30).
- **8 HARVEST MOON VISION NIGHT INVITATIONS:** For you and your guests to enjoy this inspirational evening at our annual fundraising dinner.
- **LOGO ON EVENT SHIRTS:** Your logo in a prominent size and location as an Event Sponsor on event shirts for the Rider's Rally Motorcycle Ride.
- **FULL PAGE AD:** Promote your company with a full page ad in the event program at our annual Harvest Moon Vision Night.
- **MINISTRY PARTNERS WEBSITE PAGE:** Your company logo and link to your website on Deer Run's Ministry Partners website page for one year.
- **BALL FIELD BANNER:** A 3x5 foot vinyl banner with your company's logo displayed on Deer Run's ball field fence, visible to the 25,000+ annual guests at Deer Run.
- **FACEBOOK POSTS:** Once a quarter, Deer Run promotes your company with an ad or special of your choice to our 3700+ followers.



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2017 CORPORATE SPONSORSHIP: GOLD

GOLD SPONSOR: \$15,000

In gratitude for your sponsorship and to promote your company to the community, you receive the following in the 2017 calendar year.

- **ONE DAY TEAM BUILDING EXPERIENCE AT DEER RUN:** Includes breakfast and lunch and a full day team building experience (low or high ropes course) for up to 25 persons. Available Monday–Friday only. Must be booked within one year of sponsorship agreement.
- **SPONSORSHIP RECOGNITION AT 2 FUNDRAISING EVENTS:** Recognition from the stage plus prominent logo as Event Sponsor on printed materials (invitations, signage and programs) and in marketing (email exposure to over 11,000 contacts in our database) for 2 annual Deer Run Fundraising Events: the Harvest Moon Vision Night (September 21) and the Rider's Rally Motorcycle Ride (September 30).
- **6 HARVEST MOON VISION NIGHT INVITATIONS:** For you and your guests to enjoy this inspirational evening at our annual fundraising dinner.
- **LOGO ON EVENT SHIRTS:** Your logo in a prominent size and location as an Event Sponsor on event shirts for the Rider's Rally Motorcycle Ride.
- **HALF PAGE AD:** Promote your company with a half page ad in the event program at our annual Harvest Moon Vision Night.
- **MINISTRY PARTNERS WEBSITE PAGE:** Your company logo and link to your website on Deer Run's Ministry Partners website page for one year.
- **BALL FIELD BANNER:** A 3x5 foot vinyl banner with your company's logo displayed on Deer Run's ball field fence, visible to the 20,000+ annual guests at Deer Run.
- **FACEBOOK POSTS:** Three times throughout the year, Deer Run promotes your company with an ad or special of your choice to our 3700+ followers.



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2017 CORPORATE SPONSORSHIP: SILVER

SILVER SPONSOR: \$10,000

In gratitude for your sponsorship and to promote your company to the community, you receive the following in the 2017 calendar year.

- **HALF DAY TEAM BUILDING EXPERIENCE & HALF DAY MEETING SPACE AT DEER RUN:** Includes a half day team building experience (low or high ropes course), lunch and a half day meeting space for up to 25 persons. Available Monday-Friday only. Must be booked within one year of sponsorship agreement.
- **SPONSORSHIP RECOGNITION AT 2 FUNDRAISING EVENTS:** Recognition from the stage plus prominent logo as Event Sponsor on printed materials (invitations, signage and programs) and in marketing (email exposure to over 11,000 contacts in our database) for 2 annual Deer Run Fundraising Events: the Harvest Moon Vision Night (September 21) and the Rider's Rally Motorcycle Ride (September 30).
- **4 HARVEST MOON VISION NIGHT INVITATIONS:** For you and your guests to enjoy this inspirational evening at our annual fundraising dinner.
- **LOGO ON EVENT SHIRTS:** Your logo in a prominent size and location as an Event Sponsor on event shirts for the Rider's Rally Motorcycle Ride.
- **QUARTER PAGE AD:** Promote your company with a quarter page ad in the event program at our annual Harvest Moon Vision Night.
- **MINISTRY PARTNERS WEBSITE PAGE:** Your company logo and link to your website on Deer Run's Ministry Partners website page for one year.
- **FACEBOOK POSTS:** Two times during the year, Deer Run promotes your company with an ad or special of your choice to our 3700+ followers.



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2017 CORPORATE SPONSORSHIP: BRONZE

BRONZE SPONSOR: \$5,000

In gratitude for your sponsorship and to promote your company to the community, you receive the following in the 2017 calendar year.

- **HALF DAY TEAM BUILDING EXPERIENCE AT DEER RUN:** Includes a half day team building experience (low or high ropes course) with snacks and drinks for up to 25 persons. Available Monday–Friday only. Must be booked within one year of sponsorship agreement.
- **SPONSORSHIP RECOGNITION AT 2 FUNDRAISING EVENTS:** Recognition from the stage plus prominent logo as Event Sponsor on printed materials (invitations, signage and programs) and in marketing (email exposure to over 11,000 contacts in our database) for 2 annual Deer Run Fundraising Events: the Harvest Moon Vision Night (September 21) and the Rider's Rally Motorcycle Ride (September 30).
- **2 HARVEST MOON VISION NIGHT INVITATIONS:** For you and your guest to enjoy this inspirational evening at our annual fundraising dinner.
- **LOGO ON EVENT SHIRTS:** Your logo in a prominent size and location as an Event Sponsor on event shirts for the Rider's Rally Motorcycle Ride.
- **MINISTRY PARTNERS WEBSITE PAGE:** Your company logo and link to your website on Deer Run's Ministry Partners website page for one year.
- **FACEBOOK POSTS:** Once during the year, Deer Run promotes your company with an ad or special of your choice to our 3700+ followers.



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CORPORATE SPONSORSHIP AGREEMENT

Check your level of sponsorship.
See more detailed info on levels on previous pages.

○ DIAMOND: \$25,000

- One overnight retreat at The Lodge at Deer Run
- Sponsorship recognition at 2 fundraising events
- 8 Harvest Moon Vision Night invitations
- Logo on Rider's Rally event shirts
- Full page ad in fundraising dinner program
- Logo on Deer Run's website & link to your website
- 3x5 ft ball field banner
- 4 Facebook posts for promotions/specials

○ GOLD: \$15,000

- One day team building experience at Deer Run
- Sponsorship recognition at 2 fundraising events
- 6 Harvest Moon Vision Night invitations
- Logo on Rider's Rally event shirts
- Half page ad in fundraising dinner program
- Logo on Deer Run's website & link to your website
- 3x5 ft ball field banner
- 3 Facebook posts for promotions/specials

○ SILVER: \$10,000

- Half day team building experience & half day meeting space at Deer Run
- Sponsorship recognition at 2 fundraising events
- 4 Harvest Moon Vision Night invitations
- Logo on Rider's Rally event shirts
- Quarter page ad in fundraising dinner program
- Logo on Deer Run's website & link to your website
- 2 Facebook posts for promotions/specials

○ BRONZE: \$5,000

- Half day team building experience at Deer Run
- Sponsorship recognition at 2 fundraising events
- 2 Harvest Moon Vision Night invitations
- Logo on Rider's Rally event shirts
- Logo on Deer Run's website & link to your website
- 1 Facebook post for promotions/specials

SPONSOR INFORMATION

PLEASE PRINT LEGIBLY.

Business Name _____

Contact Person _____

Contact Phone _____

Contact Email _____

BUSINESS CONTACT INFORMATION

Website URL _____

Address _____

City/State/Zip _____

Business Phone _____

Business Email _____

Signature _____

MAKE CHECK PAYABLE TO: Deer Run Camps & Retreats

MAIL ORIGINAL FORM WITH CHECK TO:

Deer Run Camps & Retreats, 3845 Perkins Road,
Thompson's Station, TN 37179

[Make a copy of this completed sponsorship form for your records.]

QUESTIONS

Call Debbie Brooks at 615.550.4093

Email DebbieB@DeerRun.camp

SUBMIT YOUR CORPORATE LOGO FOR THE DEER RUN WEBSITE

Email your company logo ASAP to LizG@DeerRun.camp.

Vector format is preferred for clarity of printing.

Or you may send a high resolution JPG, EPS or PDF.

Questions? Call Liz Gibson at 615.566.0024.