



DONOR FAQ

WHAT CAN I DO?

The first thing we ask is for you to PRAY. The Bible tells us in James 1:17 that “Every good and perfect gift is from above, coming down from the Father of the heavenly lights ...”

While financial partnerships are important and critical to both short and long-term ministry expansion at Deer Run — and we have specific projects, programs, events and opportunities designed to meet those needs — prayer is what sustains our fundraising and development efforts.

HOW ARE DONATED FUNDS USED?

The volunteer Board of Directors and staff at Deer Run stand strong on the principle that the ministry exists for the sole purpose of living out our mission:

“To provide excellent camps and retreats that inspire a **TRANSFORMATIONAL RELATIONSHIP** with Jesus Christ and **STRENGTHEN RELATIONSHIPS** with family and friends.”

How the mission is carried out may vary, but the prism through which we view everything we do is found in this statement.

Deer Run is a 501(c)(3) nonprofit ministry, and is structured so that operating expenses are primarily covered through program and facility fees. This allows Deer Run to allocate donated dollars to these areas of ministry:

- 1) **Capital Improvements** — necessary to expand our ministry to provide a camp experience for more children, families, and retreat groups including churches, schools, and other ministries

- 2) **the MISSION 42:1 Scholarship Fund** — enables children or families who are in need the ability to attend summer camp or a family event. Deer Run remains committed to ensuring that financial hardship is never an obstacle in attending a camp or family event which could — and in many cases does — change a life for eternity.
- 3) **Campfire Fund** — to sustain operations especially during difficult and challenging times of loss such as we have found ourselves in during the year of 2020 due to the impact of COVID.

WHY ARE CAPITAL IMPROVEMENTS NECESSARY?

New construction, facility improvements, new camps, land acquisition, and other related projects constitute capital improvements and are tied directly to what God is doing to grow our opportunities for ministry. The Deer Run story has always been and continues to be about God expanding the reach of this ministry.

But the reality is, even as a ministry, we exist within a marketplace. As our culture moves further and further from the things of God it becomes increasingly more difficult to compete with all the things and over-booked schedules that distract us from what’s really important. God calls us to excellence in every aspect of ministry, and He is using the beauty of His creation at Deer Run to draw children and families into a new or deeper relationship with Christ, and into the authentic community for which we are created. He deserves the best we have, and your partnership and gifts help achieve excellence as we prayerfully discern the types of capital improvements necessary to advance His Kingdom.

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WHAT ARE MY GIVING OPTIONS?

Singular Giving: A non-recurring gift of any amount that is either restricted or unrestricted based on donor preference.

Monthly or Scheduled Giving: A recurring, monthly or other regularly scheduled gift of any amount to Deer Run that is either restricted or unrestricted based on donor preference. Many donors choose the simple solution of establishing an auto-draft donation through their bank, debit or credit card account. This type of arrangement also saves the ministry money by reducing the cost of mailings. Recurring donations may be modified and/or discontinued at any time by contacting our office at 615.794.2918.

Organizational Giving: This exciting area of giving is one that gives businesses of all sizes, as well as ministries, churches, Christian schools, and other like-minded organizations, the opportunity to both support the ministry of Deer Run and reach our guests and camper families with their message. Sponsorship of facilities and fundraising events, a year-round, on-site presence at Deer Run, special messaging opportunities, and vendor/exhibit tables at Deer Run events are just some of the available options.

If interested, contact Josh Barrera, Guest & Public Relations, at 615.484.5370 or by email at JoshB@DeerRun.camp.

Gifts of Stock, Real Estate or Other Property, Business Interests, Securities, and Other Non-Cash Assets: Deer Run is set up to accept these unique types of gifts which may be professionally managed, under donor's direction, by Deer Run's accountant and/or other financial professionals with expertise in this growing area of planned giving. Call David Gibson, Founder & CEO, at 615.566.0026 to inquire about this type of donation.

HOW ARE FUNDS AND DONOR LISTS TREATED INTERNALLY?

As a donor, you have the ultimate say as to where you would like to see your gift(s) directed. Campaigns and appeals for specific projects and/or scholarships (i.e. restricted gifts) are clearly communicated as such and earmarked for only those purposes.

Gifts given without a specific earmark (i.e. unrestricted) will be directed to the area of greatest need, but always toward a capital improvement or scholarship.

As a 501(c)(3) tax-exempt organization, donations to Deer Run are tax-deductible according to IRS regulations governing cash gifts, in-kind giving, donations of property (land, vehicles, etc.), stocks and other forms of giving.

Receipts are sent upon request, and annually as directed by the IRS for your tax filing purposes. We never rent or sell any of our lists to other organizations and anonymous gifts remain so at your direction.

The confidential and personal relationship between donor and beneficiary is one we respect, and the security and privacy of our valued Deer Run donors is guarded through a number of organizational policies as well as computer security systems providing the utmost in protection.

I STILL HAVE QUESTIONS...

We are excited to share with you the story and vision of Deer Run. Schedule a meeting or a personal tour to learn more about how you can become part of the Deer Run story to impact future generations for Christ.

Call David Gibson, Founder & CEO, at 615.566.0026 or by email at DavidG@DeerRun.camp. Or contact Josh Barrera, Guest & Public Relations, at 615.484.5370 or by email at JoshB@DeerRun.camp.

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